



**Monday, April 26<sup>th</sup> 2010**

**\*Produced by Caco de Telha Entretenimento and Live Nation\***

**IVETE SANGALO, ONE OF THE  
GREATEST TALENTS OF BRAZILIAN  
MUSIC, TO PERFORM SEPTEMBER 1<sup>st</sup> at  
WORCESTER DCU CENTER**

**\*TICKETS ON SALE, SATURDAY, MAY 1<sup>st</sup> AT  
10AM\***

Tickets: \$100.00 / \$75.00 (GA) / \$50.00 / \$30.00

On Sale: [www.ivetesangalo.com/USA](http://www.ivetesangalo.com/USA)

=====

(Worcester, Massachusetts April 26<sup>th</sup> 2010)

One of the greatest talents of Brazilian music, **IVETE SANGALO**, will take over Worcester, Mass, when she performs for one night only at DCU CENTER on Wednesday September 1st. During her 15-year career she has sold millions of albums and DVDs while establishing a reputation as an electrifying concert performer who connects the heart and soul of Brazilian music to fans across the globe. She will be the first Brazilian artist to headline at DCU Center. During this unforgettable night Ivete will perform a career-spanning mix of Bahia and tropical Brazilian music and debut many new songs alongside all her biggest hits.

Speaking from her home in Salvador, Brazil on the eve of the tickets going on sale, IVETE SANGALO said, ***“On September 4<sup>th</sup> I will record my new DVD in New York at Madison Square Garden so I was absolutely delighted when DCU Center offered me the opportunity to perform the same show for my fans in the North East of the USA. I understand that Worcester is the next city to Framingham which is the main center where Brazilians live in the North-East USA so I am sure that the green and yellow of Brazil will take over Worcester and our hearts will beat as one on September 1st!”***

After five successful years as lead singer of Banda Eva, the Juazeiro, Brazil-born Sangalo embarked on an extraordinary solo career in 1999. She exploded onto the Brazilian music scene with her self-titled solo debut creating a massive following that spans generations. Her eight CDs have sold more than five million copies while her three DVDs have sold close to two million. *Ivete Sangalo Multishow – live at Maracanã* has the distinction of being Universal Music’s all time best-selling concert DVD – worldwide! Among her seven Latin Grammy Award nominations, her album *MTV Ao Vivo* won in the category of Best Tropical Brazilian Roots recording in 2005. With such hit songs as "Sorte Grande," "Festa," "Cadê Dalila," "Agora eu já sei," "Se eu não te amasse tanto assim" Ivete Sangalo will weave her magic, making New York concertgoers spellbound.

Ivete has promised her fans that they will see exactly the same unique state-of-the art concert and production that she will play three days later in New York. The set is designed by Bruce Rodgers, famous in the U.S. for his Super Bowl halftime spectacles with lighting design by award-winning British designer Patrick Woodroffe (The Rolling Stones, Genesis, The Police).



Matching American icons such as Beyonce and Madonna, critics and fans agree that Ivete Sangalo has established a reputation as one of the world's most remarkable recording artists and performers. She has collaborated with some of the finest singers from around the world including Brian McKnight, Gilberto Gil, Alejandro Sanz, Juan-Luis Guerra, Juanes and Shakira. Whether it's performing at Rock In Rio Lisbon or in front of one million fans at Salvador Carnival every year, Ivete always delivers an extraordinarily energetic and crowd-pleasing show.

After joining Ivete in an impromptu performance at Carnival in Salvador, U2 singer Bono told the daily morning newspaper, Folha de São Paulo, *"Ivete is one of my favorite singers now and I only discovered her this week! I think she is a great star and she should be a great star throughout the whole world. She has an interesting combination of charisma and intelligence. That is a great combination: body, mind and soul. When you take those three together and add rhythm, that's Ivete!"*

Visit Ivete online at [www.IveteSangalo.com](http://www.IveteSangalo.com)

For further press information, please contact:

Insert Local Press & Marketing Contacts here

Marcela Oliva, Caco de Telha, [marcela@cacodetelha.com.br](mailto:marcela@cacodetelha.com.br)