



Produced by Caco de Telha Entretenimento and John Scher/Metropolitan Talent Presents

**IVETE SANGALO, ONE OF THE GREATEST TALENTS OF
BRAZILIAN MUSIC, TO PERFORM SEPTEMBER 4th AT
MADISON SQUARE GARDEN**

SPECIAL GUESTS INCLUDE JUANES, SEU JORGE & JAMES MORRISON

TICKETS ON SALE, SATURDAY, APRIL 10 AT 10AM

Showtime: 8PM; Tickets: \$39.50, \$69.50, \$89.50, \$139.50 (includes \$4.50 per ticket facility charge) available at all Ticketmaster locations, online at Ticketmaster.com and charge by phone at 800-745-3000. Tickets also available at Madison Square Garden, Beacon Theatre, and Radio City Music Hall Box Offices beginning Monday, April 12. For more information, visit MSG.com

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(New York, New York April 5, 2010) One of the greatest talents of Brazilian Music, **IVETE SANGALO**, will take over the world's most famous arena when she performs for one night only at Madison Square Garden on Saturday, September 4. During her 15-year career she has sold millions of albums and DVDs while establishing a reputation as an electrifying concert performer who connects the heart and soul of Brazilian music to fans across the globe. She will be the first Brazilian artist to headline the famous New York City Arena.

This special event, sponsored by TAM Airlines, will be filmed for Sangalo's fourth DVD, nominated Multishow Ao Vivo – Ivete Sangalo no Madison Square Garden, and will feature cameo performances by a number of internationally famous special guest artists, the first of whom to be confirmed are Colombian rocker and internationally successful singer-songwriter and guitar player **JUANES**; the world-renowned Brazilian singer-songwriter **SEU JORGE**, who was featured in the Bill Murray movie "The Life Aquatic with Steve Zissou" and multi-platinum selling British star **JAMES MORRISON**. More special guests will be announced in the coming weeks.

During this unforgettable night, Ivete will perform a career-spanning mix of Bahia and tropical Brazilian music, debut new songs and, of course, play many of her biggest hits.



Speaking from her home in Salvador, Brazil on the eve of the tickets going on sale, IVETE SANGALO said, *"I must admit that the first time I went to a concert at Madison Square Garden everything enchanted me. The space, the structure and The Garden's beautiful story within the universe of entertainment. I know The Garden's relevance in the career of many artists in the world and I want to be part of this history by realizing my dream of singing there. The green and yellow of Brasil will take over Manhattan Island and their hearts will beat for one night at Madison Square Garden on September 4th!"*

After five successful years as lead singer of Banda Eva, the Juazeiro, Brazil-born Sangalo embarked on an extraordinary solo career in 1999. She exploded onto the Brazilian music scene with her self-titled solo debut creating a massive following that spans generations. Her eight CDs have sold more than five million copies while her three DVDs have sold close to two million. *Ivete Sangalo Multishow – live at Maracanã* has the distinction of being Universal Music's all time best-selling concert DVD – worldwide! Among her seven Latin Grammy Award nominations, her album *MTV Ao Vivo* won in the category of Best Tropical Brazilian Roots recording in 2005. With such hit songs as "Sorte Grande," "Festa," "Cadê Dalila," "Agora eu já sei," "Se eu não te amasse tanto assim" Ivete Sangalo will weave her magic, making New York concertgoers spellbound.

Due to Madison Square Garden being the site of her next concert DVD, Ivete promises her fans a unique state-of-the art production. The set is designed by Bruce Rodgers, famous in the U.S. for his Super Bowl halftime spectacles with lighting design by award-winning British designer Patrick Woodroffe (The Rolling Stones, Genesis, The Police).

Matching American icons such as Beyonce and Madonna, critics and fans agree that Ivete Sangalo has established a reputation as one of the world's most remarkable recording artists and performers. She has collaborated with some of the finest singers from around the world including Brian McKnight, Gilberto Gil, Alejandro Sanz, Juan-Luis Guerra, Juanes and Shakira. Whether it's performing at Rock In Rio Lisbon or in front of one million fans at Salvador Carnival every year, Ivete always delivers an extraordinarily energetic and crowd-pleasing show.

Speaking about the special guest artists she has invited to perform with her at the show, Ivete Sangalo went on to say, *"Each of the three special guests who have accepted my invitation to sing with me at Madison Square Garden – Juanes, James and Seu Jorge - has been a part of my life and each has affected me intensely, each one in a different way. I'm a huge fan of all of them and I follow the career of each one, trying to absorb the best influences from each of them. And*



the best thing of all is how different and distinct they are from each other and that definitely appeals to me because my work is based on diversity.”

After joining Ivete in an impromptu performance at Carnival in Salvador, U2 singer Bono told the daily morning newspaper, Folha de São Paulo, “*Ivete is one of my favourite singers now and I only discovered her this week! I think she is a great star and she should be a great star throughout the whole world. She has an interesting combination of charisma and intelligence. That is a great combination: body, mind and soul. When you take those three together and add rhythm, that’s Ivete!*”

Visit Ivete online at www.IveteSangalo.com

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